

MOTA Fusion

March, 2004 Edition Number 3

2004 MOTA Grantees Awarded

An internal review committee paved the way in reviewing twenty-seven applications submitted by community based organizations interested in improving minority health within jurisdictional and political divisions. The review committee consisted of Barbara Andrews, Gordon Barrow, Naomi Halverson, Dewayne Selph, Gwendolyn Patterson-Askew, Barbara White, Ardenia Holland, and Lawrence Carter, Chief, Division of State Tobacco Control Initiatives, served as the chair of the committee. The MOTA staff would like to thank the committee for a job well done.

The grantees for 2004 are:

- ☀ Associated Black Charities – Baltimore City
- ☀ Associated Black Charities – Dorchester County
- ☀ Bethel African Methodist Episcopal Church – Kent County
- ☀ Black Leadership Council for Excellence – Charles County
- ☀ Baobab Tree Project, Inc.—Howard County
- ☀ Brothers United Who Dare To Care – Washington County
- ☀ Community Relief Fund Program – Somerset County
- ☀ The Maryland Center at Bowie State University – Prince Georges' County
- ☀ Respect Foundation Incorporated – Anne Arundel County
- ☀ Save the Youth, Incorporated – Worcester County
- ☀ TAAF Foundation – Baltimore County
- ☀ TriLife Christian Center – Talbot County
- ☀ Union Bethel African Methodist Episcopal Church – Caroline County
- ☀ The Washington Chiefs – Montgomery County
- ☀ Inner County Outreach – Harford County



Bringing Together Diverse Entities For The Empowerment Of The Whole

The Harford County grantee, Inner County Outreach, was selected in the second round grant announcement for 2004.

Grantees who received over \$100,000.00 were required to compete a percentage of the total grant award to local minority community based organizations. (See listing of MOTA sub-vendors on page 2.) You are encouraged to contact the grantee regarding planned activities for fiscal year 2004.

The grantees and their sub-vendors will apply the Sustainable Minority Outreach and Technical Assistance Model (SMOTA) that is a science-based conceptual framework developed by CRFP modeled after the a Center for Disease Control outreach strategy. The MOTA grantees and sub-vendors have employed different approaches

throughout the state of Maryland since its inception in February 2001 to engage, educate and mobilize minority communities in the health care decision-making process.

For a copy of the SMOTA model download it from our website at www.mdpublichealth.org/crfp or you may call (410) 767-5963 to request a hard copy.

MOTA SUB-VENDORS

Baltimore City

*Jesus' Stop Restoration
KAGRO of Maryland, Inc.
Latinos For Progress, Inc.
LifeLines Foundation, Inc.*

Dorchester County

Eastern Shore Directors Consortium

Prince George's County

*Adelphi/Langley Park Family Support Center
Asian American Anti-Smoking Foundation
Catholic Charities of the Archdiocese of
Washington
Delta Sigma Theta Sorority, Inc.
First Baptist Church North Brentwood, Inc.
Korean Community Service Center
Misr Temple No. 213
Open Hands Christian Academy
R.U.L.E.R.S. 4-H Teen Club
Sisters Integrating Staying Together Always
Surviving
The Foundation Schools
United Cerebral Palsy of Prince George's and
Montgomery Counties, Inc.
United Christian Students
Virtuous Enterprises, Inc.
Youth Professional Development*

Washington County

*Gateway Ministries: Club Jesus' Street
Gateway Ministries: Hispanic Ministries
Memorial Recreation Center*

MOTA FACT: Over 200 organizations have been recipients of MOTA funds since July 2000

Baltimore Staff Blankets the Eastern Shore

From Monday, October 20 to Wednesday, October 22, 1993, staff from the Department of Health Mental Hygiene, Cigarette Restitution Fund Program; Minority Outreach and Technical Assistance office blanketed the Eastern Shore to conduct site visits to the rural yet quaint counties on the Eastern Shore of Maryland. The first stop was Save the Youth, Inc., and a first year MOTA grantee located in Pocomoke City, Worcester County, Maryland. Save the Youth, Inc. is known for its tri-county efforts geared toward aiding youths with social misconducts. Save the Youth, Inc. will enhance their efforts through educational outreach on health awareness focused on deterring smoking among youths and adults. Save the Youth, Inc. has a history of being an outreach influence dating back to 1980. To find out more about Save the Youth, Inc. visit their website at www.savetheyouth1.org.

Our next site visit was near the ocean in Somerset County, Maryland to Community Relief Fund Program. Community Relief Fund Program is no stranger to the MOTA. Community Relief Fund Program has been involved with MOTA since 2001 as a sub-vendor to Times Community Services. The Community Relief Fund Program became a MOTA Enhancement mid year Grantee in 2003. Community Relief Fund Program is known for its outreach, education, food and utilities assistance programs. Community Relief Fund Program has provided a range of services to the residents of Somerset County since 2000. Community Relief Fund Program was recognized by the Somerset County Health Department and

the American Cancer Society in 2003 for their community involvements efforts.

The third site visit was to Associated Black Charities located in Dorchester County in Cambridge. Associated Black Charities is a non-profit organization known throughout Maryland for its charitable contributions to the underserved populations. In 2003, Associated Black Charities established two satellite offices in Dorchester and Wicomico County, Maryland. Associated Black Charities (ABC) of Dorchester County elected to compete a portion of its funds to a community based organization known to the community residents of Dorchester County. Though a competitive bid, ABC selected the Eastern Shore Directors Consortium to serve as their sub-vendor in Dorchester County. The Eastern Shore Directors Consortium had served as a MOTA Mid-Year Grantee in 2003 by engaging various daycare centers to educate children and parents on healthy living.

TriLife Christian Center, a non-profit created under the umbrella of TriLife Christian Center Church in Talbot County located in Easton, Maryland was the fourth site visit. TriLife Christian Center was established in 1998. The TriLife Christian Center is nested in the heart of downtown Easton surrounded by quaint shops that is a haven for tourist, retirees and international business visitors. TriLife Christian Center has established a record in collaborative efforts with the local health department. TriLife usage of basketball to gain the attention of students, physical educators and parents has proven to be successful in bridging health awareness to the gifted athletes and their peers. TriLife's technical assistance made possible through the MOTA grant, has enabled six community

based organizations to successfully receive grant awards from Talbot County Health Department in the amount of \$6,000.00 for fiscal year 2004.

The fifth site visit was to Bethel African Methodist Episcopal Church in Kent County, Maryland in Chestertown. To improve its outreach efforts to minorities in Kent County, Bethel expanded its office in a newly renovated space adjacent to the church sanctuary. The site visit team was introduced to Bethel's consultants, offered a working lunch and a tour of the old and newly established offices. The official business proved to be quite rewarding as the Bethel staff answered and provided various programmatic and fiscal documentation throughout the meeting.



Arlee Gist, DHMH, Dr. Carlessia Hussein, DHMH, and Bethel Staff: Rev. Frederick Jones, Ina Upshur and her grandson

The sixth site visit was to Union Bethel African Methodist Church in Caroline County, Maryland in the town of Denton. Union Bethel was amongst the first Black Churches in Caroline County. Union Bethel existence in Caroline County dates back to the late 1880's. The African Methodist Church appoints its Parrish Leader periodically. In many cases, just as Union Bethel the Parrish Leader very seldom resides in the community that the church is located. Union Bethel's doors are open to the community, which it serves

during the week in its efforts to impact the health care needs of minorities. This type of community service is common and is widely accepted amongst outside entities providing community services on the Eastern Shore.

Each grantee on the Eastern Shores received a grant in the amount of \$25,000.00 which totals \$150,000.00 of \$984,000.00 budgeted in fiscal year 2004. Thanks to all of the MOTA grantees for making the site visits a worthwhile experience!

On Wednesday, October 22, 2003 all of the grantees in the eastern area of Maryland took part in the Cancer Regional



Attendees at the Cancer Regional Meeting, Caroline County, Wednesday, October 22, 2003

Meeting held at the Caroline County Health Department in Denton, Maryland that provided an opportunity for the local health department counterpart to discuss planned activities for the remainder of 2004.

Increased Visibility

MOTA strives to inform the community of its program activities and has sought to increase its visibility over the last year. The MOTA staff has participated in several exhibitions hosted by cancer and tobacco officials such as the Maryland's Statewide Cancer Plan held in Baltimore in November

2003. Additionally, the MOTA staff were at the Maryland Black Caucus 9th Annual Conference in Annapolis. The staff loaded and unloaded crates of material for public distribution during these events. It is approximated that MOTA headquarter staff has interfaced, discussed and distributed



MOTA and Tobacco Office, exhibitors at the Maryland Black Caucus 9th Annual Conference Dave Wolfe, Ardenia Holand, Arlee Gist and Diane Walker

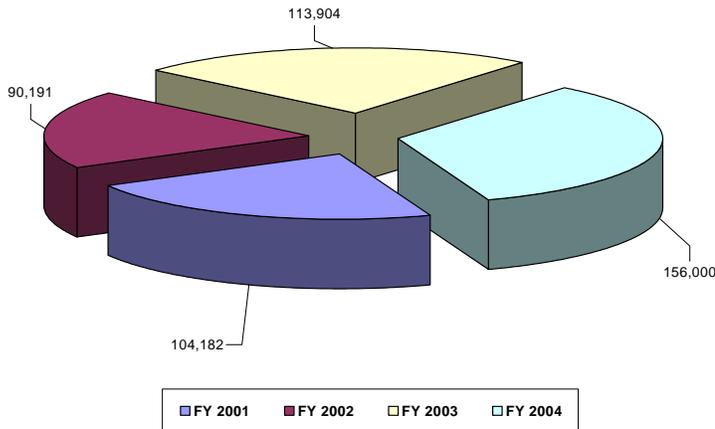
over seven hundred pamphlets, brochures, fact sheets and newsletter. At the end of 2003, MOTA staff distributed similar materials at Shiloh Baptist Church's Legacy Program. MOTA grantees are available to participate at local conferences or meetings upon proper invitation.

Faith Based Funding

Over the last three years of operation, MOTA has increased grant funding to faith-based organizations. As can be seen by the graph on the next page, during Fiscal-Year 2001, MOTA provided \$104,182 to faith-based organizations. MOTA increased its funding level during fiscal year 2004 by approximately 33% and awarded \$156,000 to faith-based organizations. Several of the faith-based organizations funded in fiscal year 2001 (Jesus' Stop Restoration Center, TriLife Christian Center, Union Bethel AMEC, and Community Relief Fund Program) have remained MOTA vendors during the entire

four-year span. In fact, the later three faith-based organizations were able to apply directly for funding in fiscal year 2004 and have become MOTA Grantees.

**MOTA FUNDED
FAITH BASED ORGANIZATIONS**



**Snap Shot of Fiscal Year 2004
Accomplishments
(August – December 2003)**

MOTA Grantees during the first half of fiscal-year 2004 were busy within their respective counties, recruiting minority community organizations to join the cancer and tobacco coalitions; attending local health department meetings and assisting minority community organizations with technical assistance sessions and infrastructure topics such as grant writing, understanding how to read RFAs and RFPs. A summary of these activities is listed below.

Coalition Building

- ☛ **97** Minority individuals and/or organizations were recruited to the cancer/tobacco coalitions

MOTA FACT: *In one year, MOTA has leverage over \$1.1 million for tobacco and cancer education/prevention within the targeted minority communities.*

- ☛ **108** Minority individuals representing MOTA attended cancer/tobacco coalition meetings

Education/Technical Assistance

- ☛ **37** Educational and/or focus group sessions were held
- ☛ **7** Grant-writing workshops were conducted
- ☛ **17** Cultural Diversity Fairs were conducted

Resource Development

- ☛ **18** Training sessions were held on understanding how to read RFAs and RFPs
- ☛ **44** Technical Assistance sessions were held on applying for grant opportunities
- ☛ **38** Organizations received grant awards as a result of the training sessions

**A Word From an American
Indian Historian**

By David M. Wolfe

The composition of Maryland’s population today reflects a rich historical and ethnic record that includes Anglo, African Americans, American Indians, Asians and Hispanic communities. Programs like the Minority Outreach and Technical Assistance demonstrates the importance of including American Indians in the local health decision-making process no matter how small the population. My research on American Indians dates back to 1498 when the Eastern Shore of Maryland was home to a large population of “Alogonquin” who co-existed within an organized Confederation of

independent tribal entities. The Algonquians were the indigenous multitude that welcomed the ships, Ark and Dove passengers upon their arrival at the Chesapeake Bay in 1634. Early historians, Heckwelder and Lawson estimated that in the early 1600s, 40 thousand Algonquians lived on what we now call “Eastern Shore Maryland”. History tells us that colonization, relocation policies, religion, diseases, cultural and racial differences forced the indigenous tribes to withdraw to tribal islands, which later became known as “reservations.” The American Indians existence has virtually diminished and today’s society can only glimpse the vibrant heritage of my ancestors, traditions and native languages. One can only experience a glance of American Indian lifestyles when we celebrate our tribal traditions with song and dance at POW WOWS or cultural diversity events. The 2002 Maryland census report .37% of American Indians resides in the entire State. Visit the Maryland Commission on Indian Affairs at www.dhcd.state.md.us/mcia/index.cfm to learn more about American Indians of Maryland.

*Below, Common Ground PowWow,
LaPlata, Maryland*



CRFP Fosters Better Health Within Maryland Communities

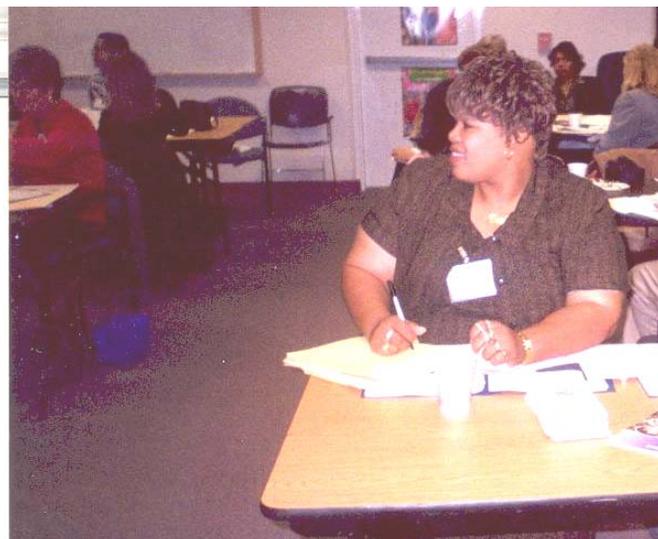
*by Dr. Carlessia Hussein, Director,
Cigarette Restitution Fund Program*

The Cigarette Restitution Fund Program (CRFP) was established in Maryland by State law in Chapter 173, Acts of 1999. Program operations began July 1, 2000 with distribution of funds to local health departments, two academic health centers and community-based minority organizations. About \$240 million has gone to the Cancer and Tobacco programs to reduce smoking and to control cancer. For cancer deaths, Maryland has improved from being the 3rd highest down to the 16th highest in 2000. Smoking rates have declined significantly from a prevalence of 29% in 1986 to 16% in 2003 for Marylanders. A vast network of health departments, health professionals, and minority groups collaborate to achieve the goal of a healthier Maryland.

MOTA FACT: Over 150 Educational and/or Technical Assistance sessions on Grant Writing, understanding RFAs/RFPs, and other infrastructure topics have been held by MOTA Grantees since July 2000.



Above: Eastern Shore Consortium and Caroline County Health Department Cancer Regional Meeting



Above: Save The Youth, at the Caroline County Cancer Regional Meeting



Above: Community Relief, Union Bethel, Bethel AME, Save The Youth, TriLife and Eastern Shore Consortium at the Caroline County Cancer Regional Meeting



Above: Community Relief Program and Bethel AME at the Caroline County Cancer Regional Meeting



Above: TriLife at the Caroline County Cancer Regional Meeting

**Cigarette Restitution Fund Program
Office of Minority Outreach & Technical Assistance
MD Department of Health & Mental Hygiene
201 W. Preston Street, Room 500
Baltimore, Maryland 21201
Fax: 410-333-5100
Web Site: www.mdpublichealth.org/crfp
Newsletter prepared by MOTA Staff:
Arlee W. Gist agist@dhhm.state.md.us
(410) 767-1052
Diane D. Walker ddwalker@dhhm.state.md.us
(410) 767-5963**

Upcoming Events



- ✓ **Thursday, March 4, 2004** – Save The Youth, Worcester County, will be hosting a coalition meeting. For more information, contact Wisteria Webb-Robinson, (410) 957-1750
- ✓ **Friday, March 5, 2004 – 1:00 pm – 3:00 pm.** LifeLines, Baltimore City, will be hosting a community health fair to raise awareness of health resources in Baltimore City at the East Baltimore Church of God, 800 S. Oldham Street. For more information call LifeLines (410) 837-2258
- ✓ **March 11-13, 2004.** TriLife Christian Center, Talbot County, will be hosting their Annual Black History Basketball Tournament on Health Awareness at the Chesapeake College. For more information, contact Rev. Anthony Short, (410) 763-7955.
- ✓ **Tuesday, March 16, 2004 – 10:30 am – 5:30 pm.** The Maryland Center at Bowie State University, Prince George’s County, will be hosting an informal "meet and greet" session for MOTA Grantees and sub-vendors. For more information contact Kim Edwards, (301) 860-4306
- ✓ **Friday, March 20, 2004** – Save The Youth, Worcester County, will be hosting a youth workshop. For more information, contact Wisteria Webb-Robinson, (410) 957-1750
- ✓ **Saturday, March 27, 2004 – 10:00 am – 12:00 pm.** Bethel AME, Kent County, will be hosting “Women of Color: Cancer Prevention”. For more information, contact Ina Upshur, (302) 674-3644
- ✓ **Saturday, March 27, 2004** – Inner County Outreach, Harford County, will be hosting their first cancer lecture at Mt Zion Baptist Church in Harve de Grace. For more information, contact LaSonya Brown, (410) 272-1261
- ✓ **Saturday, March 27, 2004** – Black Leadership Council on Excellence, Charles County, will be hosting a Latino cultural event. For more information, contact Hassan Adeeb, (301) 392-1775
- ✓ **April 2004** – Washington Chiefs, Montgomery County, will be hosting a capacity building session for community based organizations. For more information, contact Richard Myles, (301) 603-1005
- ✓ **Saturday, May 8, 2004** – Black Leadership Council on Excellence, Charles County, will be hosting an Asian cultural event. For more information, contact Hassan Adeeb, (301) 392-1775
- ✓ **Saturday, May 8, 2004 – 2:00 pm – 4:00 pm.** TriLife Christian Center, Talbot County, will be hosting a Pink Ribbon Tea, at the Historical Society in Easton, Maryland. For more information, contact Rev. Anthony Short, (410) 763-7955.
- ✓ **Saturday, May 15, 2004 – 10:00 am – 12:00 pm.** Bethel AME, Kent County, will be hosting a youth stamp out smoking contest. For more information, contact Ina Upshur, (302) 674-3644.
- ✓ **Saturday, June 19, 2004** – Black Leadership Council on Excellence, Charles County, will be hosting an African American cultural event. For more information, contact Hassan Adeeb (301) 392-1775